


## 2021 Kindred Radiant Ladies Night Gala Sponsorship Package

The **Kindred Radiant Ladies Night Gala** is a dinner and dance event, featuring multicultural music and cuisine. This event provides a chance for newcomer women to join a social event and make connections in the community.

When considering which package makes the most sense for you, please remember that this move will put your name in front of a focused audience that is the household decision maker: women.

<b>Title Sponsor</b>
<ul style="list-style-type: none"> <li>◆ Your corporate name used in all references to the event: The _____ Radiant Ladies Night Gala</li> <li>◆ Full page colour advertisement in Event Publication</li> <li>◆ Booth at the event</li> <li>◆ Opportunity to speak to the audience from the event stage</li> <li>◆ Multiple mentions by our emcees</li> <li>◆ 8 reserved seats at the Gala</li> <li>◆ Social media shout outs</li> </ul> <p>Number of Title Sponsorships Available: 0</p> <div style="text-align: right; margin-top: 20px;">  </div>

We are so honoured that **Kindred Credit Union** has signed on as title sponsor for the next **three years!** Don't delay – join Kindred in supporting the CMW's important work empowering Muslim women and girls to be leaders and change makers in our community.

**There are many exciting ways that you can be involved in this unique event as a SPONSOR!**

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Included in Package:</b>				
	\$2500	\$1500	\$1000	\$500

Advertisement in Event Publication	Full page	½ Page	¼ Page	Business Card
Recognition on our website for 1 year	Logo and link to your website	Logo and link to your website	Link to your website	Link to your website
Reserved seats at the Gala	Table (6)	6	3	1
Minimum number of times your ad shown on event screen	20	15	10	5
Multiple mentions by our emcee	✓	✓	✓	✓
Invitation to provide your branded materials (e.g. pens, mugs, lanyards) in our welcome package for all attendees	✓	✓	✓	
Social media shout outs	✓	✓	✓	✓
Booth at the event	✓	✓		
Opportunity to speak to the audience from the event stage	✓			
Number of Sponsorships available	2 available	2 available 1 sold	3 available 1 sold	3 available 5 sold

**Not finding a fit for you and your business? We have other options:**

- ◆ ~~**Corporate Table Sponsorship:** You can purchase a table of six for \$370 and have your name mentioned in our publication as well as from the podium. **SOLD OUT!**~~
- ◆ **Silent Auction:** We are also seeking silent auction donations with a minimum estimated retail value of \$100.

In addition to marketing your business to hundreds of diverse women in our communities, your sponsorship is essential in continuing and growing the essential work of the Coalition of Muslim Women. The CMW has a strong reach not only across the diverse Muslim community, but also the non-Muslim community. In a time where racism, Islamophobia, and racial and economic disparities are pressing issues, your participation makes an investment in the transformative work of the CMW. **Your sponsorship will help us to make a greater impact in the lives of racialized women and girls in our community and will also be a statement of your support for the CMW.**



Once again, reach out to my colleagues, Mehreen Shahid ([mehreen.shahid@cmw-kw.org](mailto:mehreen.shahid@cmw-kw.org) or 519-576-0540 ext. 3564) or Uzma Bhutto ([uzma.bhutto@cmw-kw.org](mailto:uzma.bhutto@cmw-kw.org) or 519-576-0540 ext. 3468), to sign up as a sponsor.

We look forward to seeing you at the **2021 Kindred Radiant Ladies Night Gala!**

Sincerely,

A handwritten signature in cursive script, appearing to read 'Fauzia'.

Fauzia Mazhar  
Executive Director, CMW

*Note: The event will be conducted in accordance with public and provincial COVID-19 guidelines, which are subject to change at any time.*